

## PAID INTERNSHIP – Social Media Content Creation Internship

Ophelia's Place is a prevention-based nonprofit organization dedicated to helping girl-identified youth ages 10-18 make healthy life choices through empowerment, education, and support. For more information visit [OpheliasPlace.net](https://opheliasplace.net).

**Hours:** 8 hours/week (.2 FTE), periodic weekends and evenings

Must be able to commit to at least one academic year and/or summer term

**Salary:** \$16/hour +5% bilingual pay differential

### **Position Description:**

The Social Media Content Creation Intern's key areas of responsibility will be working with the Communications Director to develop both evergreen and timely social media content about topics important to youth ages 10-18 and their families. The content will be informative, educational, validating, inspirational, and foster community and connection for all of OP's audiences, including youth, parents/guardians, educators, youth-serving providers and the community. Content will follow current best practices for social media platforms and will reflect the values and services of Ophelia's Place.

The Content Creation intern will report to the Communications Director and be committed to implementing inclusive and equitable messaging that reflects and serves the communities OP serves, centering historically marginalized communities.

### **Ideal Knowledge, Skills and Abilities:**

- Currently enrolled or recently graduated marketing/communications university program, or equivalent in related field
- Experience with content development, including photography, videography, design, and copywriting.
- Demonstratable knowledge of current social media best practices, including campaigns, engagement, and metrics.
- Bilingual (English/Spanish) and Bicultural strongly preferred.
- Excellent organizational, communication and time management skills; ability to handle multiple tasks with attention to detail and follow-through
- Knowledge of/commitment to learn gender-specific and feminist issues
- Belief in strengths-based, collaborative approach
- Commitment to self-care and appropriate professional boundaries
- Ability to pass a drug test and criminal background check, and a valid driver's license
- Staff and interns are required to provide proof of up-to-date COVID vaccinations

We believe Black, Indigenous and people of color, members of the LGBTQIA+ community, and people with disabilities must be centered in the work we do, so we strongly encourage applications from people with these identities or who are members of other marginalized communities.

Additionally, studies have shown that women and people of color are less likely to apply for jobs unless they believe they are able to perform every task in the job description. We are most interested in finding the best candidate for the job, and that candidate may be one who comes with relevant transferrable skills from a variety of sources and experiences. We will consider any equivalent combination of knowledge, skills, education, and experience to meet minimum qualifications.

### **Mail or email cover letter, resume to:**

Teri Conklin, Communications Director at [teri@opheliasplace.net](mailto:teri@opheliasplace.net)  
1577 Pearl Street, Suite 100, Eugene, OR 97401 | [opheliasplace.net](https://opheliasplace.net)